



More Fun, More Risk?

Digital Games as a Challenge for the Protection of Minors

An Interdisciplinary European Symposium
16/17 October 2008 at Hotel Concorde in Berlin

DRAFT PROGRAMME



HANS-BREDOW-INSTITUT
for Media Research at the University of Hamburg

supported by



Federal Ministry for
Family Affairs, Senior Citizens,
Women and Youth

Thursday, 16 Oct 2008

0830-0845	Registration & Coffee
0845-0910	Welcome Note, Presentation of Keynote Speakers <i>Wolfgang Schulz</i> , Hans Bredow Institute for Media Research, Director, DE
0910-0930	Keynote by <i>Armin Laschet</i> , Minister for Intergenerational Affairs, Family, Women and Integration in the state of North Rhine-Westphalia, DE
0930-0950	Keynote by <i>Gerd Hoofe</i> , State Secretary at the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, DE
0950-1010	Keynote by <i>Ruth Hieronymi</i> , Member of the European Parliament, EU
1010-1030	Introduction to Streams, Conference Overview <i>Wolfgang Schulz</i> , Hans Bredow Institute, DE
1030-1100	Coffee Break

Stream "Law & Regulation"

Stream "Usage, Effects & Literacy"

Block 1: Contents in Video Games Relevant to the Issue of Protection of Minors

	Chair: <i>Peggy Valcke</i> , Catholic University of Leuven, BE	Chair: <i>Maria von Salisch</i> , Leuphana University of Lüneburg, DE	
1100-1130	The Potential of Regulatory Concepts: Command and Control, Self Regulation and Regulated Self-regulation in the Field of Youth Protection <i>Alexander Scheuer</i> , Institute of European Media Law (EMR), DE	Protection of Minors: Explicit and Implicit Violence <i>Christoph Klimmt</i> , University of Mainz, DE	1100-1130
1130-1155	Sex, Drugs and Violence: What Content Does Youth Protection and Society Look at in Games? Markus Wiemker, Lecturer, DE	I Wish I Were a Warrior: The Role of Wishful Identification <i>Elly A. Konijn</i> , Free University of Amsterdam, NL	1130-1200
1155-1220	Media on the 'Index' – Strictly Forbidden for Minors: The Federal Department for Media Harmful to Young Persons and Its Practical Work <i>Corinna Bochmann</i> , Federal Department for Media Harmful to Young Persons (BPjM), DE	Physiological Impact of Video Games <i>Niklas Ravaja</i> , Helsinki School, FI	1200-1230
1220-1310	Panel: Regulating Games on the Ground of Social Sciences and Values – a Lvl 60 Quest Itself? <i>Jörg Müller-Lietzkow</i> , University of Paderborn, DE <i>Ingrid Möller</i> , University of Potsdam, DE <i>Sharon McLaughlin</i> , National University of Ireland, IR	Media Violence Exposure and Aggression in Childhood and Adolescence <i>Barbara Krahe</i> , University of Potsdam, DE	1230-1300
1300-1400	Lunch		

Block 2: Age Classifications and Labels

	Chair: <i>Tim Suter</i> , Perspective Associates, UK	Chair: <i>Maria von Salisch</i> , Leuphana University of Lüneburg, DE	
1400-1420	PEGI as a European System in the Context of National Idiosyncrasies <i>Patrice Chazerand</i> , Interactive Software Federation of Europe (ISFE)	Parental Mediation and Use of Classification Labels <i>Peter Nikken</i> , Netherlands Youth Institute, NL	1400-1425

1420-1520	<p>Policy Presentations: Youth Media Protection in Practice <i>David Austin</i>, The British Board of Film Classification (BBFC), UK <i>Anne Lind</i>, Finnish Board of Film Classification (FBFC), FI <i>António Xavier</i>, General Inspection of Cultural Activities (IGAC), PT <i>Jürgen Hilse</i>, Permanent Representative of the Superior State Youth Authorities to the Association for the Self-Monitoring of Entertainment Software (USK), DE</p>	<p>Do Age and Violent Content Labels Render Video Games a Forbidden Fruit for Young People? <i>Peter Roelofsma</i>, Free University of Amsterdam, NL</p> <p>Label the Good Ones: Positive Content in Video Games <i>Kevin Durkin</i>, University of Strathclyde (Glasgow), UK</p>	1425-1450 1450-1520
-----------	---	---	----------------------------

1520-1550 Coffee Break

1550-1620	<p>On Labels and Age Brackets: Ups and Downs in Game Classifications <i>Holger Albrich</i>, European Commission, Directorate General Information Society and Media, EU</p>	<p>Panel: Alternatives to the Age Classification? <i>Peter Nikken</i>, Netherlands Youth Institute, NL <i>Thorsten Quandt</i>, Freie Universität Berlin, DE <i>Kevin Durkin</i>, University of Strathclyde (Glasgow), UK</p>	1550-1700
1620-1700	<p>Panel: So Many Games, so Little Time: What System to Choose to Implement a Classification Standard? <i>Anne Lind</i>, FBFC, FI <i>Jürgen Schattmann</i>, Ministry for Intergenerational Affairs, Family, Women and Integration of North Rhine-Westphalia, DE <i>David Cooke</i>, BBFC, UK <i>Wim Bekkers</i>, Netherlands Institute for the Classification of Audiovisual Media (NICAM), NL <i>Patrice Chazerand</i>, ISFE <i>Antonio Xavier</i>, IGAC, PT</p>	<p><i>Elly A. Konijn</i>, Free University of Amsterdam, NL <i>Ulrike Pilarczyk</i>, Humboldt University of Berlin, Spokesperson of Reviewers at the USK, DE</p>	

1700-1710	Coffee Break	
1710-1750	Presentation of First Results from the Streams Chairs	
1750-1800	Summary of the Day; Information on Evening Event <i>Wolfgang Schulz</i> , Hans Bredow Institute, DE	
1800	Break	
1845	Transfer to Evening Event at "Wasserwerk Berlin"	
1900	Reception at "Wasserwerk Berlin", Hohenzollerndamm 208	
1930	Dinner at "Wasserwerk Berlin", Hohenzollerndamm 208	

Friday, 17 Oct 2008

0830-0845 Get-in, Coffee

Stream "Law & Regulation"

Stream "Usage, Effects & Literacy"

Block 3: Online-Games and the Challenges of Convergence

0845-0910	<p>Chair: <i>Tim Suter</i>, Perspective Associates, UK</p> <p>Current Challenges for the Protection of Minors in Games: User-Generated Content, Living Virtual Worlds, Age Verification <i>Martin Lorber</i>, Electronic Arts, DE</p>	<p>Chair: <i>Mark Griffiths</i>, Nottingham Trent University, UK</p> <p>Psychology of Video Gaming – First It Was Just Fun, Then It Became an Addiction <i>Mark Griffiths</i>, Nottingham Trent University, UK</p>	0845-0915
-----------	--	---	-----------

0910-0935	Internet Regulation and Online Games: How Regulation Concepts Fit and Where the Track Leads <i>Jeanne Pia Mifsud Bonnici</i> , University of Amsterdam, NL	New Ways to Measure Online Addiction <i>Jeroen Lemmens</i> , University of Amsterdam, NL	0915-0945
0935-1000	Governance of Harmful Online Content by Intermediaries and Online Platforms <i>Niva Elkin-Koren</i> , Haifa Center of Law & Technology, IL		
1000-1040	Panel: Do We Need an Online Game-Specific Youth Protection? <i>Patrice Chazerand</i> , ISFE <i>Wolfgang Schulz</i> , Hans Bredow Institute, DE <i>François Lhémy</i> , Microsoft, FR <i>Laurent Baup</i> , Forum des droits sur l'internet, FR <i>Malte Behrmann</i> , EGDF, G.A.M.E <i>Verena Weigand</i> , Commission for the Protection of Minors in the Media (KJM), DE	Positive Effects of Online-Games <i>Karla Misek-Schneider</i> , Cologne University of Applied Sciences, DE	0945-1015

1040-1100 Coffee Break

Block 4: Europe and the Member States

	Chair: <i>Peggy Valcke</i> , Catholic University of Leuven, BE	Chair: <i>Uwe Hasebrink</i> , Hans Bredow Institute, DE	
1100-1130	Europe and Youth Media Protection: Regulatory Competences and the Question for National Leeways <i>Maja Cappello</i> , Italian Regulatory Authority, IT	Reception of Media Violence. Classification in Films and Games – What's Different, What Can Be Transferred? <i>Anu Mustonen</i> , FBFC, FI	1100-1130
1130-1200	Classification in National and International Contexts – The NICAM Experience <i>Wim Bekkers</i> , NICAM, NL	EUKidsOnline: Experiences from a European Research Network <i>Uwe Hasebrink</i> , Hans Bredow Institute, DE	1130-1200
1200-1230	Is there a Next Level of Youth Protection in European Networks – National Values, Global Markets and European Community <i>Marc Liesching</i> , attorney-at-law, DE	Panel: European Approaches to Convergence <i>Anu Mustonen</i> , FBFC, FI <i>Jörg Müller-Lietzkow</i> , University of Paderborn, DE <i>André Melzer</i> , University of Luxemburg, LU <i>Niklas Ravaja</i> , Helsinki School, FI (t.b.c.)	1200-1300
1230-1300	Summary and Discussion of the Results of Stream "Law & Regulation" <i>Peggy Valcke</i> , Catholic University of Leuven, BE	Summary and Discussion of the Results of Stream "Usage, Effects & Literacy" <i>Uwe Hasebrink</i> , Hans Bredow Institute, DE	

1300-1400 Lunch

1400-1500	Presentation and Discussion of the Results – Stream "Law & Regulation" <i>Peggy Valcke</i> and <i>Tim Suter</i>		
1500-1600	Presentation and Discussion of the Results – Stream "Usage, Effects & Literacy" <i>Maria von Salisch</i> , <i>Mark Griffiths</i> and <i>Uwe Hasebrink</i>		
1600-1620	Coffee Break		
1620-1700	Interdisciplinary Discussion of the Overall Outcome – Future Paths for Research, Literacy Education and Policies All Chairs and Plenum		
1700-1725	Virtual Worlds as Tools to Improve Youth Media Protection <i>Ren Reynolds</i> , The Virtual Policy Network, UK		
1725-1800	Outlook and Farewell		