



International Symposium

"Indicators of Social Cohesion in Social Media and Online Media"

Preliminary Program

April 24 to 26, 2024

betahaus | Schanze, Eifflerstraße 43, 22769 Hamburg

Day 1, April 24

4 p.m. Arrival & Registration

4 – 5.30 p.m. Get-Together & Networking

5.30 – 6 p.m. Opening of the Conference

6 – 9 p.m. Context Collapse

My War is Your Special Operation: How Social Media Reinforce and Undermine Social Cohesion Regarding Russia's War in Ukraine.

*Mykola Makhotykh, University Bern, Switzerland &
Aleksandra Urman, University of Zurich, Switzerland*

Activism and Polarization within the Chinese Digital Diaspora
Meg Jing Zeng, Utrecht University, Netherlands

Moderation: *Jan Rau, RISC Section Hamburg*

9 – 10 p.m. Networking with Fingerfood and Drinks

Day 2, April 25

- 9 – 10 a.m. Welcome Coffee & Networking
- 10 – 11 a.m. Keynote1
Dynamics of Destructive Polarization in Mainstream and Social Media
Axel Bruns, Digital Media Research Centre, Queensland University of Technology, Brisbane, Australia
- 11.15 – 12.45 p.m. Panel 1

tba
Annie Waldherr, University of Vienna, Austria
[remote presentation]

Watching the Greens? Predictors and Contingencies of Partisan Online Information Seeking
Cornelius Puschmann, University of Bremen

tba
Christian Stöcker, HAW Hamburg

Lunch
- 2 – 3.30 p.m. Keynote 2
Online-Communication and Challenges for Social Cohesion. Alternative (Social) Media and the Dissemination of Distrust and Conspiracy Theories
Lena Frischlich, Digital Democracy Centre, University of Southern Denmark, Odense, Denmark
- 3.45 – 4.45 p.m. Panel 2

tba
Katrin Weller, GESIS – Leibniz Institute for the Social Sciences, Cologne



Let's Talk it Out: Getting LLM to Talk to Each Other as a Tool
to Understand Conversations and Human Interaction
Ethan C. Busby, Brigham Young University, Provo, Utah, USA
[remote presentation]

Do you see what I see? Emotional Reaction to Visual Content
in the Online Debate about Climate Change
Luca Rossi, IT University of Copenhagen, Denmark
[remote presentation]

Walk & Talk, including a Ferryride in the Hamburg Harbour

8 p.m.

Conference Dinner

Day 3, April 26

9 – 10 a.m.

Welcome Coffee & Networking

10 – 11 a.m.

Keynote 3
Social Media and Polarization: From Opinions to Identity
*Petter Törnberg, Institute for Language, Logic and Computation
at the University of Amsterdam*

11.15 – 12.45 p.m.

Panel 3

The Dynamic Journalistic Intermediation Model (DJIM) –
Approaches to Social Cohesion in the Networked Public
Sphere.
Jakob Ohme, Weizenbaum Institute for the Networked Society

Polarization in the German Twittersphere - an Analysis of
Twitter Trends between 2021 and 2023
*Eckehard Olbrich, Max Planck Institute for Mathematics in the
Sciences*

tba

*Annett Heft, Weizenbaum Institute for the Networked Society
and the Free University of Berlin*



Research Institute
Social Cohesion

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13 – 14 p.m.

The Social Media Observatory as a DIY-Infrastructure
*Felix V. Münch, Gregor Wiedemann, Social Media Observatory of
the Research Institute Social Cohesion at the Leibniz Institute for
Media Research | HBI, Hamburg*

Far-right Agendas in German Social Media Discourses
*Jan Rau, Social Media Observatory of the Research Institute Social
Cohesion at the Leibniz Institute for Media Research | HBI,
Hamburg*

14 – 14.30 p.m.

Wrap up & Closing Discussion

Lunch & Farewell