International Symposium
"Indicators of Social Cohesion in Social Media and Online Media"

*Preliminary Program*

**April 24 to 26, 2024**

*betahaus | Schanze, Eiflerstraße 43, 22769 Hamburg*

**Day 1, April 24**

4 p.m.  Arrival & Registration

4 – 5.30 p.m.  Get-Together & Networking

5.30 – 6 p.m.  Opening of the Conference

6 – 9 p.m.  Context Collapse

*My War is Your Special Operation: How Social Media Reinforce and Undermine Social Cohesion Regarding Russia's War in Ukraine.*

*Mykola Makhotykh, University Bern, Switzerland & Aleksandra Urman, University of Zurich, Switzerland*

Activism and Polarization within the Chinese Digital Diaspora

*Meg Jing Zeng, Utrecht University, Netherlands*

Moderation: *Jan Rau, RISC Section Hamburg*

9 – 10 p.m.  Networking with Fingerfood and Drinks
Day 2, April 25

9 – 10 a.m. Welcome Coffee & Networking

10 – 11 a.m. Keynote 1
Dynamics of Destructive Polarization in Mainstream and Social Media
Axel Bruns, Digital Media Research Centre, Queensland University of Technology, Brisbane, Australia

11.15 – 12.45 p.m. Panel 1

TBA

Annie Waldherr, University of Vienna, Austria
[remote presentation]

Watching the Greens? Predictors and Contingencies of Partisan Online Information Seeking
Cornelius Puschmann, University of Bremen

TBA

Christian Stöcker, HAW Hamburg

Lunch

2 – 3.30 p.m. Keynote 2
Online-Communication and Challenges for Social Cohesion. Alternative (Social) Media and the Dissemination of Distrust and Conspiracy Theories
Lena Frischlich, Digital Democracy Centre, University of Southern Denmark, Odense, Denmark

3.45 – 4.45 p.m. Panel 2

TBA

Katrin Weller, GESIS – Leibniz Institute for the Social Sciences, Cologne
Let’s Talk it Out: Getting LLM to Talk to Each Other as a Tool to Understand Conversations and Human Interaction
Ethan C. Busby, Brigham Young University, Provo, Utah, USA
[remote presentation]

Do you see what I see? Emotional Reaction to Visual Content in the Online Debate about Climate Change
Luca Rossi, IT University of Copenhagen, Denmark
[remote presentation]

Walk & Talk, including a Ferryride in the Hamburg Harbour

8 p.m. Conference Dinner

Day 3, April 26

9 – 10 a.m. Welcome Coffee & Networking

10 – 11 a.m. Keynote 3
Social Media and Polarization: From Opinions to Identity
Petter Törnberg, Institute for Language, Logic and Computation at the University of Amsterdam

11.15 – 12.45 p.m. Panel 3
The Dynamic Journalistic Intermediation Model (DJIM) – Approaches to Social Cohesion in the Networked Public Sphere.
Jakob Ohme, Weizenbaum Institute for the Networked Society

Polarization in the German Twittersphere - an Analysis of Twitter Trends between 2021 and 2023
Eckehard Olbrich, Max Planck Institute for Mathematics in the Sciences

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Annett Heft, Weizenbaum Institute for the Networked Society and the Free University of Berlin
13 – 14 p.m. The Social Media Observatory as a DIY-Infrastructure
Felix V. Münch, Gregor Wiedemann, Social Media Observatory of the Research Institute Social Cohesion at the Leibniz Institute for Media Research | HBI, Hamburg

Far-right Agendas in German Social Media Discourses
Jan Rau, Social Media Observatory of the Research Institute Social Cohesion at the Leibniz Institute for Media Research | HBI, Hamburg

14 – 14.30 p.m. Wrap up & Closing Discussion

Lunch & Farewell